

10 TOP TIPS TO GROW YOUR FACEBOOK GROUP

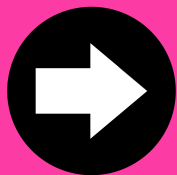


FACEBOOK IS NOW PREFERENCING BUSINESSES TO HAVE FACEBOOK GROUPS AS THIS IS WHERE YOU CAN BUILD REAL SOLID COMMUNITIES. IT'S A PLACE WHERE YOUR AUDIENCE CAN REALLY GET TO KNOW YOU AND VICE VERSA. AS FACEBOOK WANTS YOU TO BUILD COMMUNITIES CONTENT WILL GET PUSHED OUT MORE IN GROUPS ESPECIALLY IF YOU HAVE AN ACTIVE GROUP. IF YOU HAVE AN ENGAGED GROUP YOU CAN GET ANYTHING FROM 50 TO 80% OF YOUR MEMBERS ACTUALLY SEEING THE CONTENT THAT YOU POST, WHERE AS A FACEBOOK PAGE IS AS LITTLE AS 3% UNLESS YOU'RE PAYING FOR PAID ADS.

THE FACT IS PEOPLE BUY FROM PEOPLE THEY LIKE, KNOW AND TRUST. SO A FACEBOOK GROUP IS THE PERFECT WAY TO DO THIS.

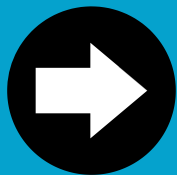
IF YOU HAVE RECEIVED THIS GUIDE OUTSIDE OF MY COMMUNITY PLEASE FEEL FREE TO JOIN MY FREE GROUP WHERE I SHARE MANY MORE TOP TIPS AND LOTS OF OPPORTUNITIES TO GET YOUR BUSINESS SEEN.

[CLICK TO JOIN](#)



BE CONSISTENT IN YOUR GROUP - EVERYDAY YOU SHOULD AIM FOR AT LEAST 3 POSTS

1



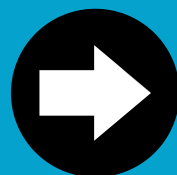
BUILD RELATIONSHIPS WITH YOUR COMMUNITY MEMBERS

2



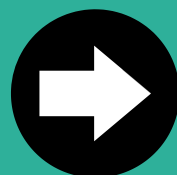
SHARE YOU - LET YOUR AUDIENCE GET TO KNOW YOU (LIKE, KNOW AND TRUST FACTOR)

3



GIVE CONTENT YOUR AUDIENCE WANTS TO SEE

4



BE KIND AND WELCOMING

5



YOUR GROUP NAME - MAKE SURE IT'S CLEAR AND SIMPLE AND EXPLAINS WHAT YOUR GROUP IS ABOUT. MAKE SURE YOU INCLUDE SEO WORDS THAT PEOPLE WILL SEARCH FOR

6



HAVE A WELCOME VIDEO / POST PINNED TO THE TOP OF YOUR GROUP

7



ASK LOTS OF QUESTIONS - MIX WITH FUN AND BUSINESS. GREAT WAY TO GET TO KNOW YOUR AUDIENCE BUT ALSO FIND OUT THEIR PAIN POINTS TOO WHICH WILL HELP YOU WITH YOUR CONTENT MAKING

8



GIVE VALUE, VALUE AND MORE VALUE

9



TALK ABOUT YOUR GROUP AND SHARE YOUR LINK WHEREVER YOU CAN - NETWORKING IN OTHER GROUPS, YOUR STORIES, IN EMAILS YOU SEND OUT AND ON YOUR PERSONAL PROFILE (FB ALLOWS YOU TO TALK ABOUT GROUPS ON YOUR PROFILES)

10

